


	HIMACHAL PRADESH STATE ELECTRICITY BOARD LIMITED "A State Govt. Undertaking"		
			
Registered office Number (CIN) GST No. Telephone No. Website address e-mail	Vidyut Bhawan, HPSEBL, Shimla-171004(HP). U40109HP2009SGC031255 HPSEBL02AACCH4894EHZB Tele/Fax 0177-2801265(Office) www.hpseb.com cemm.hpsebl@gmail.com		

Office Order

The Himachal Pradesh State Electricity Board Ltd, is pleased to further extend the validity period upto 31.3.2024 of following empanelled Advertising agencies on the same rates, discount terms & conditions as contained vide this office order Endst. No. HPSEBL/CE(MM)T-4/2019-020-11955-12105 dated 28.9.2019.

Sr. No.	Name of agency
1	M/S Arpit Advertising, Zenith Ad World Complex, Bhagat Niwas Nagar Kasumpti Shimla.
2.	M/S Promita Advertising Agency Pvt. Ltd. c/o Tinge Media PR Pvt. Ltd. Cabin No. 101 PC Chamber Near Jhodha Niwas Shimla-1
3	M/S Janartha Advertising Pvt. Ltd; Katiyar Cottage, Ground Floor, Near Bus stand Sanjouli, Shimla-6
4	M/S Global Network, Advertising & Marketing ,Research flat No. 06, Block No. .07, Himuda Colony Shoghi Shimla-171219
5	M/S Group Advertising Consultants, Thakuar Niwas, Jiwnoo Colony Kasumpti Shimla-171009
6	M/S Prayas Creations , Mother Hall Building Near Railway Station, Shoghi Shimla-171219
7	M/S Speedways Advertising, # 71, Block -4D, SDA, Phase-1 New Shimla-9
8	M/S Adlib Advertising & Marketing Consultants, Airtel Store, MAX Khalini chowk Shimla-141002.

This bears the approval of the WTDs Level SPC of the HPSEBL in its meeting held on 25.2.2023.


 Chief Engineer (MM),
 HPSEBL, Vidyut Bhawan,
 Shimla-4.

HPSEBL:CE (MM)/T-4/2022-23-

14950-15020

Dated:- 22/03/2023

Copy forwarded for information and necessary action to:-

1. The Executive Director (Personnel), HPSEBL, Vidyut Bhawan Shimla-4.
2. All the Chief Engineers in HPSEB Ltd.
3. The Superintending Engineer (IT) with request to get this order hoisted on the website of the HPSEBL.
4. All the Dy. Chief Engineers/Superintending Engineers, Addl. Superintending Engineers/ Sr. Executive Engineers of HPSEBL and Addl. Superintending Engineer (C)/ Sr. Executive Engineers of this office.
5. The Joint Director (PR), O/o the Executive Director (Personal), HPSEB Ltd, Vidyut Bhawan, Shimla-4 for information and necessary action. While supplying the matter for publication of Tender Notice/ Classified Advertisement to the Advertising agency/ agencies, copy thereof may also be sent to the concerned office/ field office for information. The advertising agency may simultaneously be asked to send through Fax the date of publication of classified advertisement/ tender notice in each of the newspapers to the concerned field officer for reference and record.
6. Company Secretary of the HPSEBL, Shimla-4. with reference to agenda item No. 1671 discussed/approved in minutes of 508th meeting of WTDs level store purchase committee of the HPSEBL held on 25.2.2023 in the Chamber of Managing Director, HPSEBL Shimla.
7. All the above advertising agencies with reference to above for information and necessary action

(IT Cell) HPSEBL, V.B. Shimla-4

HPSEBL, V.B. Shimla-4


HPSEBL, V.B. Shimla-4

APSI/Slano

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24/03/23

AC-EC (MS)


 Chief Engineer (MM),
 HPSEBL, Vidyut Bhawan,
 Shimla-4.

