

	HIMACHAL PRADESH STATE ELECTRICITY BOARD LIMITED "A State Govt. Undertaking" Registered office Vidyut Bhawan, HPSEBL, Shimla-171004 (HP). Number (CIN) U40109HP2009SGC031255 GST No. HPSEBL02AACCH4894EHZB Telephone No. Tele/Fax 0177-2801265 (Office) Website address www.hpseb.com e-mail cemm.hpsebl@gmail.com	
---	--	---

"OFFICE ORDER"

The Himachal Pradesh State Electricity Board Limited is pleased to enlist/empanel the following Advertising Agencies to release Classified and other advertisements in the various newspapers for the period of Two years w.e.f. 01.04.2024 to 31.03.2026.

1	M/S Janartha Advertising Private Ltd., Kariyar Cottage Ground Floor, Near Local Bus Stand Sanajuli, Shimla-171006.
2	M/S Speedways Advertising #71, Block No 4, SDA, Phase-1, New Shimla.
3	M/S Adlib Advertising & Marketing Consultants, Shobha Niwas, Near Hill Grove School Kamlanagar Sanjauli Shimla-171006.
4	M/S Paromita Advertising Agency Pvt. Ltd, C/O Tinge Media PR Pvt. Ltd, Cabin NO 101, PC Chambers Near Jodha Niwas Shimla-171001.
5	M/S Arpit Advt. C/O Zenith Ad World Complex, Bhagat Niwas Nagar, Kasumpti, Shimla-09.
6	M/S Global Network Advt. & Marketing C/O Waterlon Kothi, Opposite Hotel Rajat, The Mall Shimla-171002.
7	M/S Group Advertising Consultants, C/O Kashyap Complex, Panthaghati Shimla-09.

All the Tender Notices/ Classified Advertisements shall be got published by the Public Relation Officer, HPSEB Ltd, Vidyut Bhawan Shimla-4, through the above empanelled/enlisted agencies and he will also furnish performance report of enlisted Agencies at the end of every financial year.

The Advertisements shall be released by the Public Relation Officer, HPSEB Ltd, Vidyut Bhawan Shimla-4 to the above Agencies as per the above order, on equal basis and payment on this account shall be made @ 8% discount on the Directorate of Advertising and Visual Publicity (DAVP), Govt. of India approved rates as per the undertaking given by the advertising agencies.

This is issued with the approval of the WTDs of the HPSEB Ltd.

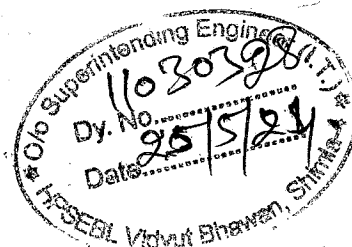
IT Cell / IT 20751, V.A. Shimla-4

Sr. EE/ASE (IT-I)

Sr. EE/ASE (IT-II)

APS/Steno

**Chief Engineer (MM),
HPSEBL, Vidyut Bhawan,
Shimla**

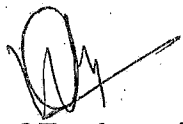


En. Sam, JE (IT)

HPSEBL:CE(MM)/T-4/2019-20 1342-1492
Copy forwarded for information and necessary action to:-

Dated:- 18-05-24

1. The Executive Director (Personal), HPSEBL, Vidyut Bhawan Shimla-4.
2. All the Chief Engineers in HPSEB Ltd.
3. ✓ The Superintending Engineer (IT) with request to get this order hoisted on the website of the HPSEBL.
4. All the Dy. Chief Engineers/ Superintending Engineers, Addl. Superintending Engineers/ Sr. Executive Engineers of HPSEBL and Sr. Executive Engineers of this office.
5. The Public Relation Officer, O/o the Executive Director (Personal), HPSEB Ltd, Vidyut Bhawan, Shimla-4 for information and necessary action. While supplying the matter for publication of Tender Notice/ Classified Advertisement to the Advertising agency/ agencies, copy thereof may also be sent to the concerned office/ field office for information. The advertising agency may simultaneously be asked to send through Fax the date of publication of classified advertisement/ tender notice in each of the newspapers to the concerned field officer for reference and record.
6. Company Secretary of the HPSEBL w.r.to his office U.O Note No.4921 dated 14.05.2024 for information, please.
7. All the above advertising agencies with reference to above for information and necessary action.


Chief Engineer(MM),
HPSEBL, Vidyut Bhawan,
Shimla-4. 