

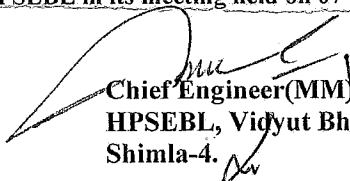
|                                                                                            |                                                                                                                                                                         |  |                                                                                     |
|--------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-------------------------------------------------------------------------------------|
|           | <b>HIMACHAL PRADESH STATE ELECTRICITY BOARD LIMITED</b><br>"A State Govt. Undertaking"                                                                                  |  |  |
|                                                                                            |                                                                                       |  |                                                                                     |
| Registered office<br>Number (CIN)<br>GST No.<br>Telephone No.<br>Website address<br>e-mail | Vidyut Bhawan, HPSEBL, Shimla-171004(HP).<br>U40109HP2009SGC031255<br>HPSEBL02AACCH4894EHZB<br>Tele/Fax 0177-2801265(Office)<br>www.hpsebl.com<br>cemm.hpsebl@gmail.com |  |                                                                                     |

### Office Order

The Himachal Pradesh State Electricity Board Ltd. is pleased to further extend the validity period upto 31-03-2023 of following empanelled Advertising agencies on the same rates, discount, terms & conditions as contained vide this office order Endst. No.HPSEBL/CE(MM)/T-4/2019-20-11955-12105 dated 28-09-2019.

| Sr. No. | Name of agency                                                                                                           |
|---------|--------------------------------------------------------------------------------------------------------------------------|
| 1       | M/S Arpit advertising R/O # 1, Gali No. 5 DAV School Middle Bazaar Near Shiv temple Shimla                               |
| 2       | M/S Promita Advertising Agency Pvt. Ltd. c/o Tinge Media PR Pvt.Ltd. Cabin No. 101 PC Chamber Near Jhodha Niwas Shimla-1 |
| 3       | M/s Janartha Advertising Pvt. Ltd; Katiyar Cottage, Ground Floor, Sanjouli, Shimla-171006                                |
| 4       | M/S Global Network, Advertising & Markting ,SDA Block B-4/9, Ground Floor Vikas Nagar Shimla -9                          |
| 5       | M/s Group Advertising Consultants, 1 <sup>st</sup> House Bhumia, Estate, Nav Bahar road Chhota Shimla-2.                 |
| 6       | M/s Prayas Creations , Mother Hall Building near Railway Station, Shoghi-171219                                          |
| 7       | M/S Reliant Advertising Maya Apartment Panthaghati Shimla                                                                |
| 8       | M/s Speedways Advertising, # 71, Block -4 SDA, Phase-1 New Shimla-9                                                      |
| 9       | M/S Adlib Advertising & Marketing Consultants, 3 <sup>rd</sup> Floor, 18 SDA Complex Kasumpti, Shimla                    |

This bears the approval of the WTDs of the HPSEBL in its meeting held on 07-06-2022 .

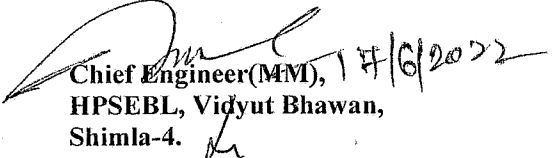
  
 Chief Engineer(MM),  
 HPSEBL, Vidyut Bhawan,  
 Shimla-4.

HPSEBL:CE (MM)/T-4/2022-23- 2990-3060

Dated:- 17/06/2022

Copy forwarded for information and necessary action to:-

1. The Executive Director (Personnel), HPSEBL, Vidyut Bhawan Shimla-4.
2. All the Chief Engineers in HPSEB Ltd.
3. The Superintending Engineer (IT) with request to get this order hoisted on the website of the HPSEBL.
4. All the Dy.Chief Engineers/Superintending Engineers, Addl. Superintending Engineers/ Sr. Executive Engineers of HPSEBL and Addl. Superintending Engineer (C)/ Sr. Executive Engineers of this office.
5. The Joint Director (PR), O/o the Executive Director (Personal), HPSEB Ltd, Vidyut Bhawan, Shimla-4 for information and necessary action. While supplying the matter for publication of Tender Notice/ Classified Advertisement to the Advertising agency/ agencies, copy thereof may also be sent to the concerned office/ field office for information. The advertising agency may simultaneously be asked to send through Fax the date of publication of classified advertisement/ tender notice in each of the newspapers to the concerned field officer for reference and record.
6. Company Secretary of the HPSEBL Shimla-4.with reference to agenda item No.105.03 discussed/approved in the 105th meeting of WTDs held on 07-06-2022.
7. All the above advertising agencies with reference to their consent for information and necessary action.

  
 Chief Engineer(MM), 17/6/2022  
 HPSEBL, Vidyut Bhawan,  
 Shimla-4.